



OLD REPUBLIC NATIONAL TITLE INSURANCE COMPANY



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Good afternoon!

This is the first issue of **ORT News!** for 2009 and we've got lots of great information to help you get a jumpstart on the New Year.



- The **strength** ORT has that no one can match;
- **What's coming back** to Texas;
- A busy **online** and **in-person** Educational Calendar;
- **Changes in HUD** effective date;
- **Ask Ann** answers your question about **Bulletin 157** language;
- The **easiest** and **least expensive** way to increase customer retention & sales; *and*,
- Where the "friendly" people sit and other rules of thumb.

Regards,
Shannon Skurner

ORT Press

No One Can Match Our Numbers...

When it comes to **financial strength**, no one matches the **Old Republic Title Insurance Group**.

Continue reading [here](#).



Industry-Related News

Coming Back to Texas...

The **2009 TLTA Conference** will be **back in Texas** this June.

Originally scheduled to be held in Lake Tahoe, it will now be held **June 17 - 19**, at the **Westin La Cantera Resort** in **San Antonio**.

For more information, click [here](#).

[New Programs Added...](#)

The **TLTA Educational Calendar** for **February 2009** is busy and includes both **in-person** and **online programs**.

Click [here](#) to view the schedule.



[HUD Delays RESPA Rule...](#)

Due to litigation, **HUD delayed the effective date** of a rule that would ban builders from offering discounts to homebuyers that use their affiliated mortgage companies.

Originally scheduled to take effect **January 16th**, it is being delayed until **April 16, 2009**.

To read more, click [here](#).



[Ask Ann...](#)



*ORT's Chief Audit Officer
answers your troublesome
title questions.*



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This month's topic: **Bulletin 157 Language**

Question: "I've got a request from a Lender to add Bulletin 157 language after the name of the Lender on an Insured Closing Letter ("ICL") so that the ICL would read as follows:

Joe Lender, and each successor in ownership of the indebtedness secured by the insured mortgage, except a successor who is an obligor under the provisions of Section 12 (c) of the Conditions and Stipulations.

Can I do this?"

To read Ann's answer, click [here](#).

[Business Corner](#)

What's the **easiest and least expensive way** to increase customer retention while also increasing orders?

To find out, click [here](#).



Rules of Thumb

Here's some advice about **saving time**, **saving money**, and even how to **avoid sitting with unpleasant people** on a bus.....

- An **extension cord** should be as thick as the cord you plug into it.
- Statistics show that when two people get into a **fist fight**, the shorter of the two probably started it.
- If you're **playing cards** in any gambling game for over 20 minutes and haven't figured out who the patsy is, *it's you*.
- And, just where do the **friendly people** sit on a bus? For the answer, click [here](#).

