

OLD REPUBLIC NATIONAL TITLE INSURANCE COMPANY

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Web site now offers direct links to several web sites of importance to title agents

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Exchange business has been transferred to its wholly-owned subsidiary

Getting to Know "StarsLink" – the Exclusive Web Resource Center for Independent Agents

■ *Scott Pierce, Sr. Vice President*

In March, Old Republic National Title Insurance Company launched its exclusive web resource center for title insurance agents. StarsLink, located at www.starslink.com, supports Old Republic Title agents nationwide by enhancing their day-to-day activities, providing links to industry web sites and offering specialized services and discounts that vendors have made available to Old Republic Title agents. The site also features a Frequently Asked Questions (FAQ) page, as well as "Breaking News" for Old Republic Title press releases and "Headline News" for links to national and local news outlets containing industry stories. According to project manager John R. Monacelli, Assistant Vice President and East Central Division Agency Representative, Old Republic Title developed the StarsLink program with one goal in mind—to enable title insurance agents to compete more successfully and provide the essential resources to help them take their businesses to the next level. In addition to the FAQ page and Breaking News, the home page contains three main sections—Star Services, Star Links and Star Help. In Star Services you will find standard ORT forms and information about insurance, financial and office operational services and an on-line title insurance rate calculator. Star Services also offers discounts on a variety of business products and services via the strength of Old Republic Title national vendor affiliations. If agents are searching for industry news or information, they will find links to trade and professional web sites such as the American Land Title Association (ALTA), state departments of insurance, the National Center for State Courts and NETROnline.com in the Star Links section. The Star Help section allows agents to provide site administrators with valuable feedback, ask questions, understand how to navigate the site and obtain underwriter support. Star Help also includes an Old Republic Title Office Directory, which assists agents in locating offices and colleagues throughout the country. For more information about the StarsLink web site, please call John Monacelli at (800) 321-0520.

